



Board Members  
Diana S. Dooley, Chair  
Genoveva Islas Paul Fearer  
Marty Morgenstern Art Torres

Executive Director  
Peter V. Lee

## AGENDA

**Small Business Advisory Group  
Meeting and Webinar  
July 30<sup>th</sup>, 2015  
1601 Exposition Blvd  
Sacramento, CA 95815  
1:00 – 4:00pm**

Webinar Link: <https://attendee.gotowebinar.com/register/7698531196462242306>

**I. Welcome and Introductions**

- Introductions
- Overview of Agenda
- Confirmation of Charter

**II. Covered California for Small Business Update**

- Membership Report
- Commission
- Alternative Benefits Designs
- Other
- Questions and discussions
  - Public Comment

**III. Marketing Update**

- Request for Proposal Outreach, Education & Marketing
- English & Spanish Videos
- Other
- Questions and discussions
  - Public Comment

**IV. Break**

**V. Roundtable Discussion**

- Understanding and reaching uninsured small business
- Addressing unique needs of employers with 50-100 employees
- Unique needs of Brokers in the 51+ small business market
- Toolbox Development
- Ancillary and Voluntary Benefits
- Questions and discussions
  - Public Comment